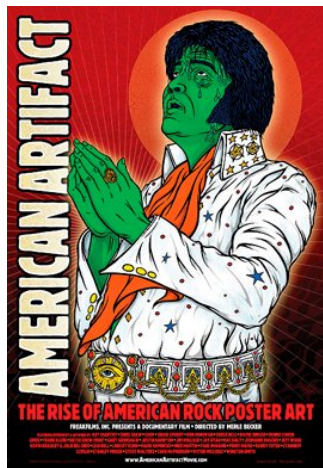
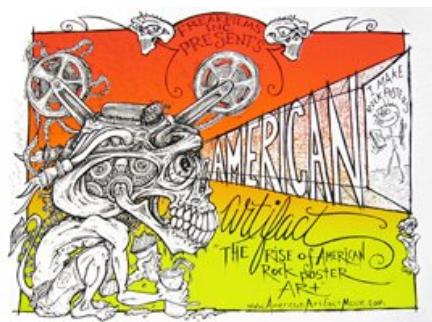


“AMERICAN ARTIFACT” MOVIE POSTER SERIES PART ONE UNVEILED

New York, NY (June 8, 2009) -



“Illuminati Elvis” by artist Chris Shaw is the latest addition to the movie poster series. Chris is one of today’s most prolific artists for the Fillmore Auditorium, in California.



Sacramento rock poster artist Paul Imagine’s “Projector Head” movie poster design



San Francisco artist Dennis Loren’s design borrows select psychedelic imagery from some of his ‘60s contemporaries.



Leia Bell is a mother of three, and she says that her rock poster designs often appeal to people with kids.

“American Artifact: The Rise of American Rock Poster Art”, the documentary about the history and resurgence of the American rock poster, unveils the first six posters in a series of original movie posters being done for the film.

The movie, which premieres in San Francisco on June 20th as part of The Rock Poster Society’s “Rock Art By The Bay” event, features the artists responsible for the movie posters in the film.

“It’s the most appropriate form of promotion for this kind of movie,” director Merle Becker commented, “and the response has been overwhelming.”

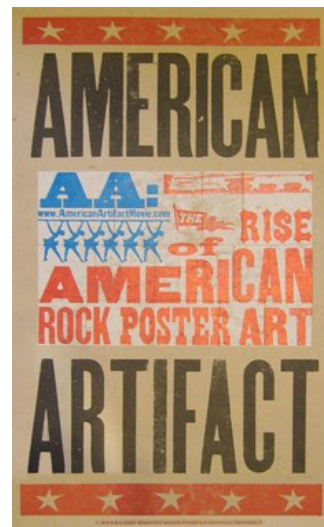
Each poster is a limited edition, hand silk screened or letterpress poster.

Other poster artists slated to do a movie poster for the film include legendary rock poster artist Stanley Mouse, who is most well known for his work with the Grateful Dead, contemporary rock poster artist Scrojo, and “PNE”, the moniker for the collaborative efforts of EMEK, Justin Hampton, and Jermaine Rogers. Their designs are to be revealed at the movie’s premiere.

Videos featuring each artist, high resolution downloads of each poster, and additional information about the movie can be found at: www.AmericanArtifactMovie.com.



Chuck Sperry of Firehouse, CA gives credit to the “Big Five” poster artists of the ‘60s for his American Artifact movie poster design.



Hatch Show Print, specializing in letterpress printing, is located in Nashville, TN. They are one of the oldest poster print shops in the U.S.