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DENVER PREMIERE OF “AMERICAN ARTIFACT” MOVIE FEATURES DENVER ARTISTS LINDSEY KUHN AND JERMAINE ROGERS

New York, NY (July 13, 2009) -

“American Artifact: The Rise of American Rock Poster Art”, the documentary about the history and resurgence of the American rock poster, is scheduled to have its Denver premiere on July 31st at the Oriental Theater in downtown Denver.

The movie, which premiered in San Francisco on June 20th as part of The Rock Poster Society’s “Rock Art By The Bay” event, features two local rock poster artists, Lindsey Kuhn and Jermaine Rogers.

The film has had sold out screenings in San Francisco, Sacramento, and New York. It will also be playing at Mock Show Red Rocks in Denver on August 1st, and continuing on to Detroit, Milwaukee, and other cities across the US.

The movie, four years in the making, chronicles the history and rise of the current rock poster movement in America.

Starting in the ‘60s with the birth of the dance concert in San Francisco, rock posters were first created to promote the shows. “At the time, Janis Joplin and the Grateful Dead were not played on the radio,” says author Robert Greenfield from the film “and, the only way to advertise was to put up posters.”

Soon posters were being pulled off of the phone poles just as quickly as they were being put up.

Denver rock poster artist Lindsey Kuhn began doing posters in the early ‘90s, as part of a resurgent silk screen movement that was happening in America at the time.



Poster for the Denver premiere for “American Artifact” by Denver poster artist, Lindsey Kuhn

“At the time you couldn’t find silk screen supplies in your local art store, so I went to my art teacher and she helped me order supplies,” said Lindsey. “I bought a book and a little heat lamp, and I started doing them in my garage.”

Today Lindsey’s work can be found in numerous publications including “The Art of Modern Rock”, and “Rockin’ Down The Highway”. Lindsey was approached by director Merle Becker to be in the film in 2006, after she saw his work in “The Art of Modern Rock”.

The Denver premiere of “American Artifact” will be at the Oriental Theater (4335 West 44th Ave.), and will be followed by a Q&A with the director Merle Becker, and poster artists Lindsey Kuhn and Jermaine Rogers. There will also be live tee shirt and poster printing by Lindsey, an art show, and bands including “The Omens” and “Speedwolf”. Doors open at 7p, the movie starts at 8p, and the bands go on at 10:30p.

Tickets are \$10, and are available at the door. Additional information about the movie can be found at: www.AmericanArtifactMovie.com.

For press passes and general inquiries, please contact Merle Becker at americanartifact@freakfilms.com / ph.646.325.6708.