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**“AMERICAN ARTIFACT” TO OPEN ROYAL FLUSH FESTIVAL, NYC**



The Royal Flush Festival, formerly known as the Evil City Film Fest, takes place from Oct 15-18, 2009 in NYC.

**New York, NY (September 6, 2009) -**

“American Artifact: The Rise of American Rock Poster Art”, will be the opening night film for the Royal Flush Festival NYC, on October 15th, 2009, at Anthology Film Archives.

Director Merle Becker, and artists Tara McPherson and Lindsey Kuhn will be present for Q&A after the screening.

The long awaited NYC premiere of the movie will also be followed by an art show featuring work by some of the artists in the film, including: Tara McPherson, Art Chantry, Jay Ryan, Emek, Leia Bell, Scrojo, Justin Hampton, Jermaine Rogers, Stainboy, and Hatch Show Print.

The festival, which also features appearances by artist Ron English and Melissa Auf der Maur (Hole), is named after it’s underground pop culture magazine, Royal Flush Magazine. Royal Flush has always had it’s proverbial finger on the pulse of independent film and music, featuring past work by Morgan Spurlock, Andy Samberg, Ron English, and more.

For more information about the Royal Flush Festival, go to: [www.RoyalFlushFestival.com](http://www.RoyalFlushFestival.com) .

For more information about “American Artifact”, or to request press materials or an interview, go to: [www.AmericanArtifactMovie.com](http://www.AmericanArtifactMovie.com) .

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**DETAILS:**

“American Artifact” will be screening at Anthology Film Archives (32 2nd Ave., NYC) at 7pm, followed by the rock poster art show, which will be at The Showroom NYC (117 Second Ave., NYC, 2nd Floor). The American Artifact Rock Poster Art show will be running until Sunday, Oct.18th.

"Finally, a true American form of artistic expression is given the long-overdue credit it deserves!"  
- Scott Mantz, Access Hollywood

"American Artifact" beautifully captures how artists pushed the boundaries of their own work in solidarity with the musicians who mattered most to them."  
- Christian Toto, Whatwouldtotowatch.com

"It will lead, for many, not only to an enjoyable couple of movie-watching hours, but also to a lifetime of collecting gig art." - Paste Magazine

"American Artifact does a fine job of explaining why this visual offshoot of the musical medium might be considered equally important." - Detroit Metro Times