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“AMERICAN ARTIFACT” TO HAVE IT’S CHICAGO PREMIERE ON JAN. 30TH



New York, NY (November 18, 2009) -

"American Artifact: The Rise of American Rock Poster Art", will be having it's Chicago movie premiere as part of the Gene Siskel Film Center's "Stranger Than Fiction" film series, January 29th - Feb. 4th, 2010.

The premiere event will happen on Saturday, January 30th at 8pm, with appearances by director Merle Becker, and several Chicago artists from the film, including Jay Ryan, Mat Daly, Steve Walters, and Jim Pollock.

Chicago has always been an important hub for the underground rock poster art movement, starting back in the '90s, with Steve Walters' "Screwball Press". At the time, Steve employed rock poster artist Jay Ryan, who later went on to start his own company "The Bird Machine".

Today, Chicago is also home to poster artist and painter Mat Daly, and hugely popular Phish poster artist, Jim Pollock.

"American Artifact" will be screening at the Gene Siskel Film Center in Chicago on Jan.24-Feb 4th, 2010.

The movie, which has been opening around the country to positive reviews and sold out screenings, is a portrait of the rock poster artist subculture and the story of it's rich cultural history in America.

For more information about "American Artifact", or to request press materials or an interview, go to: www.AmericanArtifactMovie.com .

For more information on the Gene Siskel Film Center and screening times, go to: <http://www.siskelfilmcenter.org/filmlisting> .

"Finally, a true American form of artistic expression is given the long-overdue credit it deserves!"
- Scott Mantz, Access Hollywood

"American Artifact" beautifully captures how artists pushed the boundaries of their own work in solidarity with the musicians who mattered most to them."
- Christian Toto, Whatwouldtotowatch.com

"It will lead, for many, not only to an enjoyable couple of movie-watching hours, but also to a lifetime of collecting gig art." - Paste Magazine

"American Artifact does a fine job of explaining why this visual offshoot of the musical medium might be considered equally important." - Detroit Metro Times